

THE POWER OF STORYTELLING

CULTIVATING CONNECTION AND STRENGTHENING ENGAGEMENT

This keynote is about:

- Mastering the art of storytelling communication for deeper connection
- Developing long-term valuable relationships for business growth
- Customer retention



Keynote Description

500% better. That's how much more we retain information when told to us in the context of a story. Five hundred percent! Why? Because communication plus storytelling creates connection. Invokes passion. Engages emotions. And most importantly? Moves people to take ACTION. Teaching audience members to effectively and creatively adopt the skills and mindsets necessary to communicate at their highest level is exactly what Business Keynote Speaker Ty Bennett delivers in this game-changing topic.

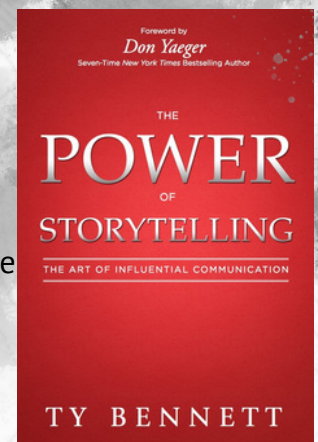
Essentially? We are ALL in the business of people. Developing relationships, cultivating trust, and weaving a connection that allows for deeper understanding is ultimately a big part of why we are all here. Life is all about contribution – and how we connect through communication determines our level of influence. With heart and high-energy, Ty teaches leaders and sales professionals to adopt valuable storytelling skills to leverage that influence, extend their emotional reach, and even create customers for life.

YOUR TEAM WILL LEARN HOW TO:

- Become a trusted advisor by creating a balance between credibility and relatability - Video - [Become a Trusted Advisor](#)
- Engage the emotional, creative side of the brain to cultivate trust and connectivity - Video - [Tap into their World](#)
- Why shifting from sales pitch to creating a human connection matters - Video - [Rule of Two](#)
- Ask questions that engage and create true conversation - Video - [Make Influence about them](#)
- Develop connection through common struggles with powerful solutions - Video - [Reinforcing Relatability](#)
- The best tool to create a great story - Video - [Creating a dynamic story using dialogue](#)



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The Power of
Storytelling Book
to compliment his
keynote and continue
learning!



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THE POWER OF STORYTELLING
and is dedicated to providing an exceptional experience,
from initial booking to flawless execution.

We prioritize your audience's needs so you can focus on
what truly matters. For any inquiries, don't hesitate to
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