



REDEFINING HIGH PERFORMANCE: LESSONS FROM NINJA WARRIOR

Keynote Description:

Imagine combining the thrill and excitement of American Ninja Warrior with key insights for your attendees. This is more than a speech; it is an experience. Unlock more adaptability, empower your team to conquer challenges, and foster unwavering dedication with Ty Bennett's captivating presence on your stage!

Two American Ninja Warrior champions, Ty's sons will masterfully demonstrate specific lessons in leadership and performance using a Ninja Warrior obstacle course. Allow your audience to be immersed in this phenomenon which inspires them to take their performance to the next level.



KEY TAKEAWAYS:

- ✓ Innovation Is Creativity In Action – Where can innovation create new opportunities for you?
- ✓ The Psychology Of Change – How am I growing my capacity to adapt?
- ✓ Focus On A Growth Mindset – What is one skill you can expand that will move the needle?
- ✓ Lean Into Failure – How did you fail today?

7

KEY

LESSONS

Lesson #1: Raise Your Skillset: Learn, Unlearn and Relearn

One of the most impressive moves in American Ninja – a lache’ – will be demonstrated live on stage mesmerizing the audience. Ty and his boys will show you what it looks like to expand upon a skill while accentuating how imperative it is to learn but also unlearn skills in the growth process. Your people will recognize that growing efficiently will serve you in the present but also set you up for the future.

Lesson #2: Redefine Failure – The Obstacle Is the Way

In 15 seasons of the American Ninja Warrior show, only five people have won. While this seems like a low success rate, the contestants embrace failure rather than avoiding it. Most perceive success and failure as different paths; Ty advocates that they both lead along the same trajectory. Learning to embrace failure both mentally and emotionally will push your people to accomplish their tasks and perform at higher levels.

Lesson #3: Preparation is The Key To Success – Course Work/Role Play

As a successful sales leader, Ty’s preparation for pivotal conversations was fueled by the practice of role playing. Parallel to Ty’s career, Tanner and Drew’s rise in Ninja can be attributed to their training and running courses every day. Role playing allows you to show up as your best self in the moments that matter, and have a relaxed intensity. In the sales process that comes across as urgent but not frantic; being able to connect and engage but still move people to action. The key to success is preparation, something we can all recommit to improving.

Lesson #4: Grow Your Adaptability Muscle – Master Your Moves, Not the Course

When a Ninja Warrior competes, they cannot touch the obstacles before running the course. They must adapt in the moment to master the moves in real time. Research shows that of all the emotional intelligence competencies, adaptability is the best predictor of success. To thrive in today’s world, adaptability is not just important, it is imperative. From leadership to sales, flexibility and agility are today’s requisite skills and nothing brings them to life better than this Ninja Warrior Experience.

Lesson #5 – Collaboration: Sharing Beta

Ninjas have embraced the mentality that it is you vs the course and not you vs the other competitors. This mindset has led to an abundance mentality and a culture of collaboration where everyone shares beta which is a Ninja Warrior term that represents information about various ways through an obstacle. A culture of collaboration improves communication, employee engagement, retention, innovation and productivity.

Lesson #6 – Leadership: I See You

“I See You” is the ultimate compliment in American Ninja Warrior, only given to contestants performing at their highest levels. The same principle applies for leaders to build connection, loyalty and ultimately commitment, by making their people feel seen, heard and valued. Ty will teach your leaders how to adopt this mindset; focus on being interested, not interesting. Your audience will learn to give compliments that are GPS – Genuine, Personal and Specific and to create psychological safety for their people.

Lesson #7 – Innovation: Creativity in Action

Ninja is one of the most innovative sports with new obstacles being invented daily. Using ninja as a model, Ty teaches a framework for innovation and demonstrates how the three types of innovation are best utilized. New Innovation, Efficiency Innovation and Synthesis Innovation will come to life as you see them exemplified on the ninja rig; fostering a conversation about the opportunities within your organization.





TECHNICAL REQUIREMENTS:

NOTE: Ty provides the Ninja rig

The following outlines his Stage and AV needs for this keynote:

Your Stage

- Minimum size of 30' wide x 15' deep

Set Up and Take Down

- 2 hours set up time required before the conference session
- PLUS 1 hour rehearsal / warm up (for 2 Ninja Warriors) - must occur RIGHT BEFORE the conference session
- 2 hours take down time after the conference session

AV Needs

- 1 lavalier microphone - over the ear countryman preferred
- 1 hand held microphone
- 1 or two screens on the side of the stage
- NOTE that a screen directly behind the stage will be obstructed by the ninja rig
- Ty will run his PPT from his own MacBook
- Sound connection required for his MacBook
- Wi-Fi access needed



WHAT PEOPLE ARE SAYING

"Thank you again. You were phenomenal! And so were Drew and Tan! I got over dwelling on my failures this week. I think I made more prospecting calls today than I have in the past three weeks combined."

- Nick, Fairway Mortgage



Our team embraces the principles of REDEFINING HIGH PERFORMANCE: LESSONS FROM NINJA WARRIOR and is dedicated to providing an exceptional experience, from initial booking to flawless execution.

We prioritize your audience's needs so you can focus on what truly matters. For any inquiries, don't hesitate to get in touch with *Julie Phillips*.

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